

ACTIVIST HUB

INSTRUCTIONS FOR NEW GROUPS

Get started on Activist Hub!

Please send us the following:

- Name of group
- Location (Country, City)
- Organization (AV, Save, etc., or Independent?)
- Picture of your group (Optional)
- Organizer email (Same as Activist Hub account)



Once we have this information we'll add your group to Activist Hub and give your new account Organizer privileges!

Begin tracking your outreach!

Now let's get your local group ready!

1. Ask your activists to sign up to [ActivistHub.org](https://activisthub.org), find your newly created group, and click "Join Group".
2. Once joined, they will get a special code (and QR code) unique to each activist, save the code!
3. When doing outreach, hand out cards that send non-vegans to 3movies.org, and write down your code on the card so the non-vegans enter it on the website.

That's it! Every action non-vegans do on 3movies.org (watching Dominion, clicks on resources, vegan challenges) will be tracked for that activist!